



Including the Dispersal Sale of Pura Vida Farms Ltd.

Tuesday December 14, 2010 1:00 PM at the Farm, Innisfail, Alberta



Scott & Lisa Severtson & Family RR #2, Innisfail, AB T4B 1T7 Phone: 403-224-3756 Cell: 403-358-4676 Email: slcgelb@xplornet.com

Welcome

On behalf of everybody at Severtson Land and Cattle I would like to welcome you to our Top Cut Female Sale. We have not had a female sale since the fall of 2003 so we thought it was time. On offer will be 5 fancy heifer calves that will be halter broke. They would make great junior projects. Remember the 10% junior discount. There will also be the "top cut" of bred heifers and a group of young cows in the prime of their production.

We would like to welcome Wayne and Anne Wikkerink and family for their dispersal sale and the folks at Foursquare Gelbvieh . Be sure to join us on December 14 for lunch and refreshments.

Sincerely, Scott & Lisa Severtson and Family



Scott, Lísa, Leví, Amy & Molly Severtson



The Wikkerinks

🆈 Don Savage Auctions 🐗

108 Flett Drive, Airdrie, Alberta T4B 1N2 Phone: 403/948-3520 Fax: 403/948-2917 Website: www.donsavageauctions.com Email: don@donsavageauctions.com



Welcome

Welcome to Severtson Land & Cattle Cop Cut Female Sale with guest consignor Foursquare Gelbvieh and the herd dispersal for Pura Vida Farms. What an awesome sale offering. This group of females is definitely one of the best seed stock genetic basis in the Gelbvieh breed. Scott and Lisa have been breeding Gelbvieh for many years and they have the cow herd to back it up. These are the female genetics that allow Severtson Land & Cattle to have one of the top bull sales each and every year. The same cow herd has produced and will continue to produce a number of National Champions in both the bull and female divisions.

This year's sale includes the herd dispersal for Pura Vida Farms. The Wikkerinks started their herd with the best females they could find. These young females and their genetics are available on December 14. We are pleased to add Foursquare Gelbvieh into the sale with a good set of hand picked heifers that I am sure you will appreciate.

Times are changing in the beef industry. It really has not come too soon. The cattle that are being sold this fall will definitely appreciate in value as the beef industry is starting into it's upswing. Be prepared for what's about to happen.

If you have any questions please contact Scott, Wayne, Roger or myself. If you are interested in purchasing individuals but are unable to attend the sale on December 14 please contact Don Savage Auctions and your order will be handled in a professional manner.

Yours truly. Don Savage



& GUESTS



Including the Dispersal Sale of Pura Vida Farms Ltd.

Tuesday, December 14, 2010 - 1:00 p.m.

At the Farm, Innisfail, AB

From the Bowden turn off approximately 1 miles east to Range Road 10 (Police Dog Training sign); 2 miles north; at the end turn east and go 1/2 mile to SLC

SELLING . . .

POLLED RED BLACK

Bred Mature Females Bred Heifers Calendar Year Bull Calves Calendar Year Heifer Calves including the Heifer Calves from SLC's Fall Show String

GUEST CONSIGNORS

Pura Vida Farms Ltd.

Wayne & Anne Wikkerink & Family Box 27014 - RPO Henderson Lake Lethbridge, AB T1K 6Z8 Phone: 403.327.9947 Email: puravida@la.shockware.com

SALES STAFF

Don Savage, Auctioneer Rod McLeod, Ringman Don Oberg, Ringman 403.948.3520 403.932.4622 780.678.6926

Come early & join us for complimentary lunch at noon

Foursquare Gelbvieh

Roger & Kim Sayer & Family RR #2, Box 15, Site 6 Carstairs, AB TOM ONO Phone: 403.337.5847 Cell: 403.875.8418 Email: rogerandkimsayer@yahoo.ca

SALE DAY PHONES 403.224.3756 403.358.4676 403.803.4434

Check out the catalogue online at www.donsavageauctions.com

GENERAL INFORMATION

TERMS OF SALE: Are cash or cheque at par, payable to the clerks of the Sale on sale day. U S funds will be accepted at the current rate of exchange. No release will be given until satisfactory settlement has been made. Full payment shall constitute a final sale and then registration papers will be transferred.

HEALTH: All Sale cattle meet the Canadian Health standards. Foreign buyers are responsible for knowing the current Health standards of their country.

GUARANTEE: All Sale cattle are guaranteed under the terms and conditions of Sale as recommended by the Canadian Gelbvieh Association.

MAIL BIDS: If you are unable to attend the Sale, but wish to make a purchase, please feel free to contact any of the Sales Staff or Don Savage Auctions and your order will be handled in a professional manner.

INSURANCE: Ownership commences to the purchaser as soon as the animal is sold. Insurance agents will be present sale day to look after your insurance requirements.

Due to computer problems experienced by the Canadian Gelbvieh Association we were unable to obtain EPDs for the catalogue. Up to date EPDs will be available on sale day.

For Further Information Contact

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Severtson Land & Cattle

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Don Savage Au



Severtson Land & Cattle Top Cut Sale

Reference Síres

			CES	S DE(CKA (OUTE	BACK	75S			
3/12/2006 CES 75S					Pl	R117604					
CES DECKA PRECISION 144P CES DECKA QUEST 54M CES DECKA CRIMSON TIDE 31K											
CES DECKA HARPER 150L						FLASH DECKA					
ACT. BW	ADJ. WW	ADJ. YW	CE	BW	ww	YW	MILK	тм	GL	CED	SC
82	668	1248	103 27	1.8 51	42 38	82 18	17 07	38	3 13	103 06	.6 04

He was purchased at Farmfair from Decka Farms of Flatbush, AB to use on our heifers. Outback has done a very good job at Severtson Land and Cattle. His calves are born easy and have gone on to sell very well at our spring bull sale. He is the service sire to all the bred heifers in the sale.



				SLC F	ROY I	BEAN	141	U			
3/ 1/20	800			SLC 141U				PD	128362		
SLC M	MERV 12N SLC FREEDOM 178F ET SLC HICKORY GOAL 272K										
SLC 247P VG VALLEY BLACKJACK JR 37H SLC LONNIE 56L					37H						
ACT. BW	ADJ. WW	ADJ. YW	CE	BW	ww	YW	MILK	тм	GL	CED	SC
95	846	1327	101 01	4.4 32	51 26	84 l+	13 10	39	-1.8 01	101 01	.6 07

He has seen heavy use this year, he is a son of the National Champion SLC Merv 12N. He was Reserve Junior Champion last year at the National Show in Edmonton. 141U is very sound footed and thick made.

SLC OUTBACK 191U											
3/14/2	800				SLC	: 191U				PD	129175
CES DECKA OUTBACK 75S CES DECKA PRECISION 144P CES DECKA HARPER 150L											
SLC LACQUER 109S SLC HEAD START 437M NGC PLD LACQUER 6M											
ACT. BW	ADJ. WW	ADJ. YW	CE	BW	ww	YW	MILK	тм	GL	CED	SC
88	884	1330	98 17	3.1 32	48 24	90 09	19 05	43	6 07	101 04	.5 03

We are very excited about this dark red herd sire. He will be at the National Show in Agribition this fall. He was our high selling bull at our bull sale this past spring selling to V & V Farms of Redcliff, AB. He has seen heavy service at V & V and Severtson Land and Cattle this spring. 191U is a very easy fleshing and thick made. He is the service sire to many of the females.







Special Calendar Heifer Calves from the Show String

Double Polled Purebred Heifer Calf SLC SMOKE 15X					
3/17/2010	SLC 15X	PD135918			
CES DECKA OUTBACK 75S	CES DECKA PRECISION CES DECKA HARPER 1				
SLC SMOKE 20U	SLC MERV 12N SLC SMOKE 193P				

BW: 98 lbs.

SLC 15X is a daughter of Amy's 4H heifer and a grandaughter of the 2008 National Champion Female SLC 193P. Watch for her in Severtson's show string this fall.

2 Double Polled Purebred Heifer Calf SLC SMOKE 22X					
4/10/2010	SLC 22X	PD135924			
VCR PLD VALE TOPPER 2T ET	SLC MASTER PLAN 1341 DGA MVF ROSE 106D	N			
SLC SMOKE 193P	NGAC REMITALL PLD EX				

BW: 86 lbs.

SLC 22X is a 193P daughter that will be shown with her dam as a pair at both Farmfair and the Canadian National Show. Be sure to check out this Vale Country Topper daughter.

3	Double Polled Purebred Heifer Calf SLC LORA 52X	
4/19/2010	SLC 52X	PD135932
SLC ROY BEAN 141U	SLC MERV 12N SLC 247P	
SLC LORA C 299P	SLC RIP 121K AR LORA C 25H	

BW: 90 lbs.

This daughter of the great producing SLC 299P female traces back to the tremendous Lora 25H cow family. 25H was a Calf Champion and sold in Denver. Her sire, Roy Bean, was the Reserve Grand Champion Bull at the 2009 Farmfair.

	Polled Purebred Heifer Calf	
4/20/2010	SLC 68X	PD135936
VCR PLD VALE TOPPER 2T ET	SLC MASTER PLAN 1 DGA MVF ROSE 106E	• · · ·
SLC 247P	VG VALLEY BLACKJA SLC LONNIE 56L	ICK JR 37H

BW: 86 lbs.

68X's dam, 247P, has produced exceptionally well at SLC with four sons averaging \$3,950 in their Spring Bull Sale. A Vale Country Topper daughter with a great future.



Lot 1 - SLC Smoke 15X



Lot 2 - SLC Smoke 22X



Lot 4 - SLC Lonnie 68X



Severtson Land & Cattle Top Cut Sale -



Lot 5 - SLC Ace of Spades 150X

	lled Purebred Heifer Calf	
5/ 5/2010 S	LC 150X	PD135966
DF TUXEDO 34T ET	BTI EXTRA 2106K ET AR JENNY 47P	
CES DECKA ACE OF SPADES 43R	CES DECKA QUEST 54M CES DECKA ACE OF SPAD	ES 41M
BW: 90 lbs.		

SLC 150X is an extremely fancy show heifer that will be at both Farmfair and Agribition. She is sired by DF Tuxedo and out of the Decka 43R dam who is a part of the great Ace of Spades cow family.

Powerful Bred Heifers

PD132851



Lot 6 - SLC Lady 63W

Double Polled Purebred Bred **SLC TOUCH ME ANITA 85W** 4/17/2009 SLC 85W

SLC TOUCHDOWN 71T

SLC ANITA 122R

1

SLC JAGERMEISTER 40R SLC FREE EMPRESS 32H VV NORBERT 37N SLC ANITA 106L ET

BW: 78 lbs. Adj. WW: 760 lbs.

P/E July 7 to September 16, 2010 to Decka Outback 75S SLC 85W is a daughter of the Feature Lot, SLC 122R, who sells as Lot 19. This maternal line carries the outstanding Anita 61Y genetics.



Lot 9 - SLC Jasmine 103W

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AND MELE MALLE		

	k Double Polled Purebred Bred SLC LADY 63W	
4/14/2009	SLC 63W	PD136025
SLC TOUCHDOWN 71T	SLC JAGERMEISTER SLC FREE EMPRESS	
SLC LADY 133S	VG VALLEY BLACKJA SLC RED LADY KRIS	
BW: 90 lbs. Adj. WW: 766 lb	os.	

P/E July 7 to September 16, 2010 to Decka Outback 75S SLC 63W's dam was Junior Champion Female at Farmfair and her grandsire, SLC Jagermeister, was the Futurity Champion Bull at Farmfair.

	Polled 75% Bred D STAR 92W				
4/18/2009 SL	_C 92W	PR136019			
SLC TOUCHDOWN 71T	SLC JAGERMEISTER 40R SLC FREE EMPRESS 32H				
ATC GOLD STAR PLD BLACK 266J	(UNRECORDED) ATC GOLD STAR 227C				
BW: 90 lbs. Adj. WW: 698 lbs.					
D/E July 7 to Soptomber 16, 2010 to Docka Outback 755					

P/E July 7 to September 16, 2010 to Decka Outback 75S

	le Polled Purebred Bred JASMINE 103W	
4/21/2009	SLC 103W	PD136023
SLC TYE 476T ET	SLC MASTER PLAN 134 SFL SLC MS CENTENN	
SLC JASMINE 61P	VG VALLEY BLACKJACI SLC JASMINE 240J	K JR 37H
BW: 83 lbs. Adj. WW: 663 lbs.		

P/E July 7 to September 16, 2010 to Decka Outback 75S SLC 103W is a daughter of Lot 22. Her sire, SLC Tye, was a high bull to V & V Farms of Redcliff, AB.



10 Black Balancer Bred SLC FANCY 109W			
4/21/2009	SLC 109W	PR136038	
PJ P.J. FORESIGHT SATURN 56	IMP WOODHILL FORESIGHT NSA MAC QUEEN MOTHER		
SLC FANCY 22T	SLC JAGERMEISTER 40R SLC CHOTEAU'S FANCY 158	BH	
BW: 84 lbs. Adj. WW: 720 lbs.			
P/E July 7 to September 16, 2010 to Decka Outback 75S			

P/E July 7 to September 16, 2010 to Decka Outback 75S 109W is an extremely flashy female who goes back to the Anita cow family. Her sire is a calving ease Angus bull.

	le Polled Purebred Bred TOPPER 132W	
4/26/2009	SLC 132W	PD136048
SLC TOUCHDOWN 71T	SLC JAGERMEISTER 40R SLC FREE EMPRESS 32H	
CDW 40J CHART TOPPER 358S	SLC MASTER PLAN 134N SLC 40J	

BW: 86 lbs. Adj. WW: 700 lbs.

P/E July 7 to September 16, 2010 to Decka Outback 75S 132W is a fancy grandaughter of the Futurity Champion SLC Jagermeister.



Lot 10 - SLC Fancy 109W



Daulala Dalla d 750/ Dua d

Lot 12 - SLC Lady Pepper 139W

PR136060

12	Double Polled Purebred Bred SLC LADY PEPPER 139W
4/27/2009	SLC 139W
SLC TOUCHDOWN 71	T SLC JAGERMEISTER 40R SLC FREE EMPRESS 32H
CK LADY PEPPER 66	WGG KICKAPOO BLACKIE 51K CK GET'N GOES LADY 28L

BW: 78 lbs. Adj. WW: 750 lbs.

P/E July 7 to September 16, 2010 to Decka Outback 75S 139W is a daughter of a Donation Heifer that was supplied by Brittain Farms. She is a beautiful cow and an excellent producer.

13 si	LC JENNIFER 173W
5/10/2009	SLC 173W
VCR PLD VALE TOPPER 2T E	T SLC MASTER PLAN 134N DGA MVF ROSE 106D
SLC JENNIFER 239J	XZR C342 (STUBBY) (UNRECORDED)

BW: 88 lbs. Adj. WW: 645 lbs.

P/E July 7 to September 16, 2010 to Decka Outback 75S



Lot 13 - SLC Jennifer 173W

14 Black Double Polled 75% Bred SLC TOUCHDOWN 189W			
5/29/2009 SLC	C 189W	PR136029	
SLC TOUCHDOWN 71T	SLC JAGERMEISTER 40R SLC FREE EMPRESS 32H		
SLC JOLENE 224J	XZR C342 (STUBBY) (UNRECORDED)		
BW: 80 lbs. Adj. WW: 913 lbs.			

P/E July 7 to September 16, 2010 to Decka Outback 75S

PD136051



Severtson Land & Cattle Top Cut Sale -



Lot 15 - SLC Queen Mother 214W



Lot 16 - SLC Pralee 238W



Lot 17 - ULL Red Felice 8W



Lot 18 - SLC Miss Hickory 10R

	Balancer Bred MOTHER 214W	
4/26/2009 SI	LC 214W	PR136071
VCR PLD VALE TOPPER 2T ET	SLC MASTER PLAN 134N DGA MVF ROSE 106D	
NSA MAC QUEEN MOTHER 37M	IMP G D A R TRAVELER 044 GXA LEDGES QUEEN MOTHI	ER 9W
BW: 92 lbs. Adj. WW: 810 lbs.		

P/E July 7 to September 16, 2010 to Decka Outback 75S SLC 214W is an awesome bred female who was slated to be in this fall's show string. Her pedigree traces back to SLC Master Plan. You are going to love this brood cow prospect.

	lancer Bred LEE 238W		
4/29/2009 SLC	238W	PR136072	
VCR PLD VALE TOPPER 2T ET	SLC MASTER PLAN 134N DGA MVF ROSE 106D		
SCL SLC PRALEE 42L	IMP YOUNKIN TRIUMPH 4966 SCL SLC PRALEE 99J		
BW: 86 lbs. Adj. WW: 810 lbs.			
P/E July 7 to September 16, 2010 to Decka Outback 75S Here is another fancy Balancer who traces back to SLC Master Plan.			
Balancer Bred ULL RED FELICE 8W			
2/12/2009 UL	L 8W	PR132246	
YY RED YY RAMBLER 322N	CFCC RED CROWFOOT RAME YY RED YY OWYHEE 122L	BLER 103	

WJW DOUBLE U FREE LADY 727T

BW: 85 lbs. Adj. WW: 638 lbs.

A I June 17, 2010 to SLC Freedom 178F

P/E July 7 to September 16, 2010 to Decka Outback 75S ULL 8W is an extremely dark red heifer who was shown in 4H this past summer.

OHF RENEGADE 2R

FUN FREE LADY 61M



18 Double Polled Purebred Bred SLC MISS HICKORY 10R			
1/28/2005	SLO	C 10R	PD135473
SLC FREEDOM 178F	ET	VAA LEACHMAN NEW DAY 205 BB MISS 61Y	5B
SLC HICKORY GOAI	_ 272K	BTI GAREY 2027G HHF HICKORY GOAL C54	
BW: 86 lbs. Adj. W	/W: 651 lbs.		

P/E July 7 to September 16, 2010 to SLC Outback 191U SLC 10R is a full sister to the National Champion Bull SLC Merv 12N. Her dam was also a two-time Canadian National Champion Female.



Severtson Land & Cattle Top Cut Sale

Top Cut Feature



Lot 19 - SLC Anita 122R

19	Double Polled Purebred Bred SLC ANITA 122R	
3/ 2/2005	SLC 122R	PD111691
VV NORBERT 37N	SLC FREEDOM 178F ET VCR MS VALE HOPE 26H	
SLC ANITA 106L ET	SLC FREEDOM 178F ET SLC ANITA 19F ET	

BW: 80 lbs. Adj. WW: 614

P/E July 7 to September 16, 2010 to SLC Outback 191U

Our Feature Lot, SLC 122R, is one of the top cows in the SLC program.

She is a daughter of 106L who is a direct daughter of SLC Anita 19F. A half interest sold in 19F for \$20,000 to TJB Gelbvieh of Georgia.

20 Double Polled Purebred Bred HL PLD MISS STALLONE 2R			
1/19/2005		HL 2R	PD111843
ARN SIR ARNOI	LD K114	JRI PLD GRAND PRIX ET ARN MISS ARNOLD F114	
DVE DAVIDSON	MS STALLONE 88H	MCFG MR MCF JEFFERSON E HAG MISS STALLONE 113D	Т
BW: 78 lbs. A	dj. WW: 602 lbs.		

P/E July 7 to September 16, 2010 to SLC Roy Bean 141U HL 2R is an excellent producing cow with two daughters retained in the herd. She had three sons who have sold in the Annual Bull Sale.

	e Polled 75% Bred ASMINE 61P	
2/18/2004	SLC 61P	R103933
VG VALLEY BLACKJACK JR 37H	SLC BLACK JACK 48F ET VG VALLEY SC SWEETIE 80D	
SLC JASMINE 240J	XZR C342 (STUBBY) 175(UNRECORDED)	
BW: 82 lbs.		

P/E July 7 to September 16, 2010 to SLC Roy Bean 141U Here is a very productive, beautiful, cherry red cow.

21 Double Polled Purebred Bred CDW MISS TOP 40J 337R			
4/ 2/2005 CDW	337R	PD111270	
SLC MASTER PLAN 134N	SLC LATIGO 118L BTI MS CHARLA 2191F		
SLC 40J	XZR C342 (STUBBY) SLC 73E		
BW: 92 lbs. Adj. WW: 801 lbs.			

P/E July 7 to September 16, 2010 to SLC Outback 191U 337R is a Master Plan daughter who was purchased from Chris and Debbie Wilson.

	Double Polled Purebred Bred	
2/ 9/2006	SLC 150S	PD135792
SLC HEAD START 437M	NGAC REMITALL PL SFL SLC CHOTEAU	
DTJ FREEDOM'S AMANDA 1	I4N SLC FREEDOM 178 DTJ LADY AMANDA	
DW/ 00 lbs Ad: W/W/ FOF	lhe	

BW: 80 lbs. Adj. WW: 585 lbs.

P/E July 7 to September 16, 2010 to SLC Roy Bean 141U SLC 150S is a big, deep bodied, dark cherry red female who produces the good ones.



Severtson Land & Cattle Top Cut Sale

24	Double Polled Purebred Bred	
1/27/2007	SLC 17T	PD124652
SLC JAGERMEISTER 40R	TJB JAGERMEISTER 2 SFL SLC CHOTEAU S	
SLC ANITA 96L ET	TAU DR PEPPER 29D SLC ANITA 19F ET	
BW: 80 lbs. Adj. WW: 488	lbs.	

P/E July 7 to September 16, 2010 to SLC Roy Bean 141U SLC 17T, a daughter of 96L, traces back to Dr. Pepper and 61Y.

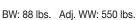
	Polled Purebred Bred	
2/ 4/2007	SLC 66T	PD124729
SLC JAGERMEISTER 40R	TJB JAGERMEISTER 2 SFL SLC CHOTEAU SI	
SLC ANITA 44N ET	VAA LEACHMAN NEW SLC ANITA 19F ET	DAY 205B
BW: 92 lbs. Adj. WW: 598 lbs.		
P/E July 7 to September 16, 2010 SLC 66T is from the renowned A		

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1	The second	S. S. M		31	100.0
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N				- and the second	1994
	A LON	A States	1		

Lot 26 - SLC Miss Express 104T

26 sic	Double Polled Purebred Bred			
	MISS EXPRESS 104T			
2/ 7/2007	SLC 104T	PD124669		
SLC JAGERMEISTER 40R TJB JAGERMEISTER 229M - ET SFL SLC CHOTEAU SUE 95H				
SLC MISS EXPRESS 152J XZR C342 (STUBBY) LNR MISS EXPRESS 442Z ET				
BW: 76 lbs. Adj. WW: 563 lbs.				
P/E July 7 to September 16, 2010 to SLC Outback 191U				

27	Double Black 75% Bred SLC JASMINE 181T
2/19/2007	SLC 181T
RBLC FREEDOM 2K ET	SLC FREEDOM 178F ET YHR 54Y
SLC JASMINE 240J	



28

P/E July 7 to September 16, 2010 to SLC Outback 191U SLC 181T is a dark cherry red, beautiful uddered female from a great cow family.

Double Polled Purebred Bred

(UNRECORDED)

TJB JAGERMEISTER 229M - ET

SFL SLC CHOTEAU SUE 95H MCFG MR MCF JEFFERSON ET

HAG MISS STALLONE 113D

PR124690

PD129159



Lot 27 - SLC Jasmine 181T

28	SLC	MS	STALLON	E 160U
3/ 7/2008			SLC 160U	
SLC JAGERMEISTER	40R			GERMEISTEI

DVE DAVIDSON MS STALLONE 88H

BW: 70 lbs. Adj. WW: 637 lbs.

P/E July 7 to September 16, 2010 to SLC Outback 191U SLC 160U is a dark cherry red, beautiful uddered female.



Severtson Land & Cattle Top Cut Sale



Lot 29 - SLC Lass 201U

29	Double Polled Purebred Bred SLC LASS 201U	
3/18/2008	SLC 201U	PD129169
CES DECKA OUTBACK 75S	CES DECKA PRECISI CES DECKA HARPER	••••
SLC LASS 128R	VG VALLEY BLACKJA SLC MISS BLACK LA	
BW: 84 lbs. Adj. WW: 631	lbs.	

P/E July 7 to September 16, 2010 to SLC Outback 191U

Here is a dark cherry red young cow who really could be feature in this fall's sale.

30 9	Double Polled 75% Bred SLC MOLLY 204U	
3/19/2008	SLC 204U	PR129138
SLC MERV 12N	SLC FREEDOM 178F ET SLC HICKORY GOAL 272K	< c
SLC 226E	BTI CHOTEAU 2135C (UNRECORDED)	
BW: 92 lbs. Adj. WW: 804 l	lbs.	
P/E July 7 to September 16	, 2010 to SLC Outback 191U	

PV Pura Vida Farm Ltd. Dispersal

	Polled Purebred Bred		
1/27/2003	VV 3N	PD96486	
SLC FREEDOM 178F ET	VAA LEACHMAN NE BB MISS 61Y	W DAY 205B	
VV ICON'S LUCKY STAR 22L	JCGR BAR GT ICON SLC FIRST STAR 1F		
BW: 78 lbs. Adj. WW: 645 lbs. Adj. YW: 952 lbs.			
A April 1, 2010 to XXB Big N' Rich 011P ET			

P/E April 16 to May 9, 2010 to Red Brylor Smoker
 V V 3N was purchased at the DTJ Dispersal. She consistently produces amazing offspring. Her daughter was a finalist in the 2006 Sweet Heart Classic. A son sells as Lot 56.



Lot 31 - VV Nazereen 3N



Lot 32 - AR African Queen 6N



Lot 34 - TG Polled Kendra 31R & Lot 59 - PV Red Star 8X



Lot 35 - DTJ Sister Effie S4

	Polled Purebred Bred	
1/15/2003	AR 6N	PD95325
RTC ATLAS 712G	TLR COCOA 35C RTC 414D	
AR JANE 52L	BTI PRIMETIME 2166J ET AR 22G	
BW: 82 lbs. Adj. WW: 676 lbs.		

P/E July 3 to August 21, 2010 to Red Brylor Smoker AR6N was purchased at the Drader Farms Dispersal for \$4,200 and is one of the favorites as Pura Vida Farms. She will have an amazing Balancer calf in 2011.

33	Double Polled Purebred Bred VV RED STAR 17R			
2/ 1/2005	VV 17R	PD108848		
HHF POLLED SUMMIT 648U	BMB STATESMAN P214 CPG MISS FLOTO PRIDE 18	87R		
VV ICON'S LUCKY STAR 22L	JCGR BAR GT ICON 1115F SLC FIRST STAR 1F			
BW: 80 lbs. Adj. WW: 597	Ibs. Adj. YW: 913 lbs.			
A I April 1, 2010 to LCC Cheyenne P/E April 16 to May 9, 2010 to Red Brylor Smoker V V 17R is an extremely fancy, deep bodied female who will raise an outstanding calf each and every year.				

34		le Polled Purebred Bred	
2/20/2005		TG 31R	PD112801
HL MONEY N	IAKER 40M	ATC GOLD STAR 236F ATC GOLD STAR PLD HOPE	7H
TG PLD KENDRA 21N		MGF GUZZY'S BIG GULP 1H VCR MS PLD VALE HANNA 2	
BW: 68 lbs.	Adj. WW: 589 lbs.	Adj. YW: 843 lbs.	

A I April 1, 2010 to LCC Cheyenne

P/E April 16 to May 9, 2010 to Red Brylor Smoker TG 31R is a very attractive, feminine female who always brings in an excellent calf.

35	Double Polled Purebred Bred DTJ SISTER EFFIE S4	
2/11/2006	DTJ S4	PD117301
SLC FREEDOM 178F ET	VAA LEACHMAN NEV BB MISS 61Y	W DAY 205B
DTJ MISS EFFIE 86P	EGL EL DORADO LO: NGAC REMITALL PLI	••
BW: 84 lbs. Adj. WW:	590 lbs.	

A I April 1, 2010 to RID R Collateral 2R P/E April 16 to May 9, 2010 to Red Brylor Smoker DTJ S4 is a very powerful cow with lots of depth who was purchased at the DTJ Dispersal.



36 Double Polled Purebred Bred DTJ N4 MISS LISA S21			
3/10/2006	DTJ S21	PD118033	
SBR FREEDOM'S NORMAN N4	SLC FREEDOM 178F ET DCC VAL 69L		
SLC 163E ET	BTI BARCELONA 2057B BB MISS 61Y		
BW: 85 lbs. Adj. WW: 543 lbs.			

A I April 1, 2010 to New Trend P/E April 16 to May 9, 2010 to Red Brylor Smoker Here is a moderate, easy keeping cow. Her breeding to New Trend will produce an exciting Balancer.

37 Double Polled Purebred Bred DTJ SWEET JULIE S50			
3/24/2006	DTJ S50	PD117233	
DTJ SUPER STAR CADDY 144M	VCR SUPER STAR 14K GRW MS SASSY CADILLAC	VCR SUPER STAR 14K GRW MS SASSY CADILLAC 901J	
DTJ PLD MISS JULIE KAY 4K	SLC FREEDOM 178F ET DTJ MISS JULIE 50H		
RW: 05 lbs Adi WW: 527 lbs			

BW: 95 lbs. Adj. WW: 527 lbs.

A I April 1, 2010 to JDPD Astro 407S P/E April 16 to May 9, 2010 to Red Brylor Smoker DTJ S50's son sold for \$4,000 at the 2010 V & V Bull Sale to Lansing Land & Cattle. She is bred for another great calf to JDPD Astro.

38	Double Polled Purebred Bred VV SILVER MIST 29S	
1/20/2006	VV 29S	PD116391
JCGR BAR GT LOUIE 2J	GKT BUD 11G 049C	
VV LUCIOUS 4L	GKT BOO BOO 155E ATC GOLD STAR PLD JUST	INE 6J

BW: 94 lbs. Adj. WW: 699 lbs. Adj. YW: 1036 lbs.

A I April 1, 2010 to JDPD Astro 407S

P/E April 16 to May 9, 2010 to Red Brylor Smoker

V V 29S was purchased at the 2007 Gelbvieh Showcase Sale for \$4,600. This dark red girl is stacked with soundness, correctness and pedigree. She is bred to JDPD Astro, the \$50,000 Rolex son who is one of the most eye appealing bulls in the industry.

	Duble Polled Purebred Bred	
1/23/2006	CVF 79S	PD118004
JCGR BAR GT LOUIE 2J	GKT BUD 11G 049C	
MMF MARGARET 261M	BBB BROOK HOLGER 16H MMF 1026J	

BW: 79 lbs. Adj. WW: 546 lbs.

A I April 1, 2010 to RID R Collateral 2R P/E April 16 to May 9, 2010 to Red Brylor Smoker CVF 79S was purchased at the 2007 Gelbvieh Showcase Sale and has produced very well for Pura Vida.



Lot 36 - DTJ N4 Miss Lisa S21



Lot 37 - DTJ Sweet Julie S50



Lot 38 - VV Silver Mist 29S



Lot 40 - DF Tansy 10T ET

Double Polled Purebred Bred **NGC TINKERBELLE 49T**

2/ 3/2007	
DVE DAVIDSON J.R. 25P	

41

SLC ANITA 124J ET

2

NGC 49T PD122632 DVE DAVIDSON PLD BLK JIM 6L DVE DAVIDSON MISS JANE 66M JBOB BLACK IMAGE 31Y BB MISS 61Y

BW: 93 lbs. Adj. WW: 612 lbs. Adj. YW: 776 lbs.

A I April 1, 2010 to Mohnen Modern Design P/E April 16 to May 9, 2010 to PV Optimus Prime 31W NGC 49T is very sound, with a great disposition and has an awesome udder. She was selected from the Canadian National Gelbvieh Sale.



Lot 42 - WL Willi Triston T52

	ible Polled Purebred Bred	
2/ 1/2007	PV 438T	D123018
ULL EXTRA RESPECT 24R	JRI EXTRA EXPOSURE 285 ULL MISS LADY HERO 5N	
CES DECKA SPARK 34R	CES DECKA QUEST 54M CES DECKA SPARK 110L	
BW: 94 lbs. Adj. WW: 613 lbs	. Adj. YW: 863 lbs.	

A I April 1, 2010 to JDPD Astro 407S

P/E April 16 to May 9, 2010 to Red Brylor Smoker

438T's black dam was selected at the 2006 Farmfair Sale and is one of the top brood cows at Pura Vida Farms.

	Polled Purebred Bred		
1/25/2007	DF 10T	PD123131ET	
SLC FREEDOM 178F ET	VAA LEACHMAN NEW DAY BB MISS 61Y	205B	
RI MS PADDY 53U3	AAA GILBERT PADDY 36P JRI MS. PIONEER 53N		
BW: 80 lbs. Adj. WW: 499 lbs. Adj. YW: 826 lbs.			
A I April 1, 2010 to JRI Top Grid 254T 725 P/E April 16 to May 9, 2010 to PV Optimus Prime 31W DF 10T was purchased at the Drader Farms Dispersal in 2008 for \$3,200. She is a very correct, eye appealing black brood cow.			

42 Double Polled WL WILLIT			
2/12/2007 WL	T52 PD120415		
DVE DAVIDSON PLD JIMMY 107P	DVE DAVIDSON PLD BLK JIM 6L DVE DAVIDSON MS JULIO 62L		
RCG NEON MIDNIGHT 322N	NGAC REMITALL INNOVATOR 309K SLC MIDNIGHT 49F ET		
BW: 60 lbs. Adj. WW: 418 lbs. Adj. YW: 898 lbs.			
A I April 1, 2010 to RID R Collateral 2R P/E April 16 to May 9, 2010 to Red Brylor Smoker WL T52 is a fancy, young productive female carrying an early service to Collateral.			

43	Double Polled Purebred Bred PV LUCY 435T	
1/17/2007	PV 435T	D123017
JCGR BAR GT LOUIE 2J	GKT BUD 11G 049C	
VV RED TINSEL 62R	SLC HEAVY FIRE POWER 444M GCC TINSEL 125M	
BW: 78 lbs. Adj. WW: 864	lbs.	

A I April 1, 2010 to JDPD Astro 407S

P/E April 16 to May 9, 2010 to Red Brylor Smoker PV 435T's dam was the high selling female at the 2006 Gelbvieh Showcase Sale when she was added into the Pura Vida program.

45		ouble Polled Purebred Bred F SASSY 29U	
2/ 4/2008		DF 29U	PD125940
SLC MASTER	PLAN 134N	SLC LATIGO 118L BTI MS CHARLA 2191F	
DF SASSY PA	ADDY 11S ET	SLC FREEDOM 178F ET JRI MS PADDY 53U3	
BW: 80 lbs.	Adj. WW: 633 lbs.	Adj. YW: 973 lbs.	
A I April 1, 2010 to JRI Top Grid 254T 725			

P/E April 16 to May 9, 2010 to PV Optimus Prime 31W Check out this gal's early A I service to JRI Top Grid.



46		le Polled Purebred Bred	
3/10/2008		WL U35	PD126693
VV BERETTA	13P	MGF FREEDOM FIGHT VV MELINDA 35M	ER 12K
WL WILLI RAI	ELEN R31	MIL DIAMOND PLD TIT DJ HEART LAKE FAITH	
BW: 69 lbs.	Adj. WW: 499 lbs.	Adj. YW: 1058 lbs.	
		1070	

A I April 1, 2010 to JDPD Astro 407S P/E April 16 to May 9, 2010 to Red Brylor Smoker

47 VV UNT	ble Polled Purebred Bred	
4/ 6/2008	VV 182U	PD127068
AR PARAMOUNT 2R	BTI RED ALERT 2077K AR 63K	
VV PARKLAND 113S	ULL LIMITED EDITION 16F SLC PARKLAND 82P	D
BW: 80 lbs. Adj. WW: 596 lbs.	Adj. YW: 977 lbs.	
A I April 1, 2010 to RID R Colla P/E April 16 to May 9, 2010 to 182U is a very eye appealing ge program in 2009.		o the Pura Vida

48 Black Double Polled Purebred Bred VV WOO WOO 30W		
2/ 1/2009	VV 30W	PD131004
BTI EXTRA 2106K ET	FHG FLYING H EXTRA 150D BTI LADY GRANITE 2001E ET	
ATC GOLD STAR KOO KOO 32K	GKT BOO BOO 155E ATC GOLD STAR 48Y	
BW: 68 lbs Adi WW: 505 lbs	Adj VW: 885 lbs	

BW: 68 lbs. Adj. WW: 505 lbs. Adj. YW: 885 lbs.

P/E July 3 to August 21, 2010 to Red Brylor Smoker

V V 30W was purchased at this year's V & V Farms spring sale. She is a sweet feminine heifer who is thick made and out of one of the top producing females at V & V Farms.

50 Black Double Polled Purebred Bred PV RHODA 20W		
1/19/2009	PV 20W	D132821
GKT BOO BOO 155E	FHG FLYING H CADILLAC CCD X55	C 184C
PV RHODA 452T	MLH SPIRIT M61 ET DDN BELLY RIVER RHOD	A 5115R
BW: 76 lbs. Adj. WW: 582 lb	s. Adj. YW: 838 lbs.	

P/E July 3 to August 21, 2010 to Red Brylor Smoker

PV 20W is a great calving ease heifer.

49 Black Double Polled Purebred Bred VV WHITNEY 35W		
2/ 3/2009	VV 35W	PD131009
SPUR BERETTA 703G	JEB POLLED GIZMO 17Z SPUR VANESSA 19E ET	
VV TRIXIE 181T	DF PROFIT 5P JC PEMBINA PEARL 639	P
BW: 78 lbs. Adj. WW:	622 lbs. Adj. YW: 1027 lbs.	

P/E July 3 to August 21, 2010 to Red Brylor Smoker

Pura Vida Farms added 35W this past spring into their herd from V & V Farms.



Lot 50 - PV Rhoda 20W

51	Black Double Polled Purebred Bred PV MISS HOPE 24W	
1/21/2009	PV 24W	D132816
XXB BIG'N'RICH 911P ET	XXB TITUS 880K EGL G565	
SBR L058 MISS HOPE S5	EGL EL DORADO L058 TPG TALL PINE HOPE 14K	

BW: 68 lbs. Adj. WW: 615 lbs. Adj. YW: 873 lbs.

A I March 29, 2010 to Woodlawn Charge On 14

P/E April 16 to May 9, 2010 to PV Optimus Prime 31W

 $\mathsf{PV}\,\mathsf{24W},\mathsf{bred}$ to Woodlawn Charge On, should produce an exceptional Balancer calf in 2011.

	LUCIOUS 40W	
1/25/2009	PV 40W	D132808
XXB BIG'N'RICH 911P ET	XXB TITUS 880K EGL G565	
VV SILVER MIST 29S	JCGR BAR GT LOUIE 2J VV LUCIOUS 4L	
BW: 88 lbs. Adj. WW: 660 lbs.	Adj. YW: 820 lbs.	
A I April 1, 2010 to JRI Top Grid 254T 725 P/E April 16 to May 9, 2010 to PV Optimus Prime 31W PV 40W is a very fancy made heifer bred to Top Grid.		

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Lot 54 - PV African Queen 60W

54	Black Double Polled Purebred Bred PV AFRICAN QUEEN 60W	
2/19/2009	PV 60W	D132799
DF TUXEDO 34T ET	BTI EXTRA 2106K ET AR JENNY 47P	
AR AFRICAN QUEEN	6N RTC ATLAS 712G AR JANE 52L	
BW: 98 lbs. Adj. W	W: 778 lbs. Adj. YW: 933 lbs.	

P/E July 3 to August 21, 2010 to Red Brylor Smoker

 PV 60W is a yearling heifer with lots of power. Her dam was selected at the Drader Farms Dispersal for \$4,200.

	buble Polled Purebred Bred V TRISTON 57W		
2/ 8/2009	PV 57W	D132820	
RID R COLLATERAL 2R	JCGR BAR GT FLAS JCGR BAR GT LONI		
WL WILLI TRISTON T52	DVE DAVIDSON PLE RCG NEON MIDNIG		
BW: 86 lbs. Adj. WW: 615 lb	os. Adj. YW: 798 lbs.		
A I March 29, 2010 to JDPD Astro 407S P/E April 16 to May 9, 2010 to Red Brylor Smoker			

55	Double Polled Purebred Bred PV MISS EVA 64W	
2/22/2009	PV 64W	D132806
DF TUXEDO 34T ET	BTI EXTRA 2106K ET AR JENNY 47P	
SBR NORMAN'S MISS EVA	R19 SBR FREEDOM'S NORMAN N4 TPG TALL PINE EVA 13H	

BW: 95 lbs. Adj. WW: 614 lbs. Adj. YW: 772 lbs.

A I March 29, 2010 to JDPD Astro 407S P/E April 16 to May 9, 2010 to Red Brylor Smoker PV 64W will be a great calving ease heifer bred to the excellent A I sire JDPD Astro.



Lot 56 - PV Don Juan 34X

Calendar Year Bull Calves

2/ 6/2010

Double Polled Purebred Bull Calf **PV DON JUAN 34X** PV/34X LBS. ADJ. WW: D135615

JCGR BAR GT FLASHBACK 410M ET

JCGR BAR GT LONI 27N ET

VV ICON'S LUCKY STAR 22L

SLC FREEDOM 178F ET

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RID R COLLATERAL 2R

VV NAZEREEN 3N

BW: 92 lbs. Adj. WW: 677 lbs.

PV 34X is an extremely fancy Collateral son and out of the V V 3N dam who sells as Lot 31. Breeders be sure to stop and check this calf over on sale day.

Pura Vida Farm Ltd. Dispersal



Lot 58 - PV Darth Vader 52X

57	Daia	ncer Bull Calf	
2/15/2010		PV 45X	R135616
LMP RED BRYLOF	SMOKER 64S	NVG RED FINE LINE MULBERF COAR RED BAR 5 AR MISS SE	=
CVF CRESTVIEW	SCARLETT 79S	JCGR BAR GT LOUIE 2J MMF MARGARET 261M	
BW: 102 lbs. Ad	j. WW: 700 lbs.		
Dam sells as Lot	39.		

	cer Bull Calf I VADER 52X	
2/19/2010 F	PV 52X	R135617
CADS SOUTHLAND FREEDOM 74T	IMP TC FREEDOM 104 CADS SOUTHLAND SUSAN 87F	ł
VV SILVER MIST 29S	JCGR BAR GT LOUIE 2J VV LUCIOUS 4L	
BW: 97 lbs. Adj. WW: 696 lbs.		
Dam sells as Lot 38.		

Calendar Year Heifer Calves

59 Balancer Heifer Calf PV RED STAR 8X		
1/14/2010	PV 8X	R135618
IMP RED LCC CHEYENNE B221L	IMP RED BFCK CHEROKEE CI RED HXC 701G	NYN 4
VV RED STAR 17R	HHF POLLED SUMMIT 648U VV ICON'S LUCKY STAR 22L	
BW: 81 lbs. Adj. WW: 626 lbs.		
Dam sells as Lot 33.		

60 Double Polled Purebred Heifer Calf PV SWEET JULIE 38X		
2/ 9/2010	PV 38X	D135619
DCC STOUT 22S	ORM EXCALIBUR 158N LEF PLD LILLIAN 8N	
DTJ SWEET JULIE S50	DTJ SUPER STAR CADDY DTJ PLD MISS JULIE KAY	
BW: 89 lbs. Adj. WW:	579 lbs.	

Dam sells as Lot 37. 38X's dam produced the 4,000 herd sire that was purchased by Lansing Land & Cattle.

	ancer Heifer Calf 'RISTON 51X	
2/18/2010	PV 51X	R135620
PVF BORON 1U	IMP S A V 004 PREDOMIN GZL LOMA LANES ANN 6	
WL WILLI TRISTON T52	DVE DAVIDSON PLD JIM RCG NEON MIDNIGHT 32	
BW: 95 lbs. Adj. WW: 613 lbs.		
Dam sells as Lot 42.		

62 Balancer Heifer Calf PV STORY 55X		
2/21/2010	PV 55X	R135621
LMP RED BRYLOR SMOKER 64S	NVG RED FINE LINE M COAR RED BAR 5 AR I	
VV UNTITLED STORY 182U	AR PARAMOUNT 2R VV PARKLAND 113S	
BW: 73 lbs. Adj. WW: 652 lbs.		
Dam sells as Lot 47.		





Lot 64 - PV Effie 72X

63	Balancer Heifer Calf PV SPARK 64X	
2/27/2010	PV 64X	R135622
PVF BORON 1U	IMP S A V 004 PREDC GZL LOMA LANES AN	
CES DECKA SPARK 34R	CES DECKA QUEST 5 CES DECKA SPARK 1	
BW: 95 lbs. Adj. WW: 698 lb	DS.	

	lancer Heifer Calf	
3/ 5/2010	PV 72X	R135623
LMP RED BRYLOR SMOKER 64S	NVG RED FINE LINE N COAR RED BAR 5 AR	
DTJ SISTER EFFIE S4	SLC FREEDOM 178F I DTJ MISS EFFIE 86P	ET
BW: 93 lbs. Adj. WW: 622 lbs.		
Dam sells as Lot 35.		





VV RALLY LOU 16R

JCGR BAR GT LOUIE 2J

RR LONNIE 23L

LTC RIDGE STAR PLD KELLY 59K FRSQ FOURSQUARE RAMBO 64R

FRSQ FOURSQUARE ULA 9U

BW: 88 lbs. Adj. WW: 537 lbs.

FRSQ 5X is sired by the high selling, VV Rally Lou 16R. She is deep bodied, with lots of volume and is sure to make an excellent mother cow. Her maternal pedigree includes the great producing Rolling Ridge female that was the basis for the Sayer herd.

Double Polled Purebred Heifer Calf FRSQ FOURSQUARE XARAH 54X		
1/29/2010	FRSQ 54X PD136390	
WJW DOUBLE U JERICHO 644S	TJB ABSOLUTE 211L - ET DKM CHARMAC MS LEA MAE 13K	
FRSQ FOURSQUARE SARNIA 29S	IA 29S FRSQ FOURSQUARE NICKLEBACK FRSQ FOURSQUARE PRELUDE 85P	
BW: 88 lbs. Adj. WW: 507 lbs.		
FROO EAV is a dark rad doughtar of WIW lariaba, a rad Abaaluta and Chain		

FRSQ 54X is a dark red daughter of WJW Jericho, a red Absolute son. She is out of one of the great cow families at Foursquare. 54X has all the traits you are looking for in a brood cow.

67 Double Polled Purebred Heifer Calf FRSQ FOURSQUARE XTRA HOT 73X				
2/ 8/2010	2010 FRSQ 73X PD13		PD136392	
WJW DOUBLE U JERICHO 644S			TJB ABSOLUTE 211L - ET DKM CHARMAC MS LEA MAE 13K	
FRSQ FOUR	FRSQ FOURSQUARE PIXY 73P OAR MO-ROC MONTGOMERY 7M TSCC TWIN STAR KATLYN 992K		••••	
	A IL MANAL FOO IL			

BW: 86 lbs. Adj. WW: 523 lbs.

FRSQ 73X is a cherry red heifer with loads of potential. She is very feminine with lots of volume and eye appeal. This Jericho daughter will pass the dark red colour on to her offspring.

Please bring this catalogue with you to the sale





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